

Synergy Business College

unleashes prevailing results

About Synergy

Synergy Business College is a well established college that offers state of the art corporate and career training in Business, Information Technology, Science and Health.

Synergy's programs are designed specifically to help students succeed in today's job market. They are developed with the help of industry leaders and taught by faculty who has been in the trenches. Whether the students need a quick weekend refresher or are gunning for a diploma, we provide the training and guidance to set them on their way to a better career. Not only do we provide high caliber in-class instructions, we extend the classroom by providing students with "real life" work experience through cooperative work placement. Students get the opportunity for hands-on training in the real world through a placement that fits their chosen field.

At Synergy Business College, students will find a group of people dedicated in working together with them to help them succeed, have fun and access the best future they can imagine for themselves. We make every decision to support the career and personal development of our students. Our curriculum, teaching methods and services demonstrate that we value the diverse profiles of our students.

Synergy Business College is located in Toronto. It is conveniently located near one of the busiest highway and street in Toronto - Highway 400 and Finch Avenue West.

The Synergy Advantage

- Students graduate into the workforce in less time since there are no elective subjects (liberal studies)
- Our programs are market driven and developed with the help of industry leaders
- Maximum 25 hours of classes per week allows students to have time for other activities i.e.: volunteer work for experience, odd jobs etc.
- Morning and afternoon classes to provide students with some flexibility
- Smaller class sizes (18 to 25 students) enables our students to get personalized attention
- Our faculty's qualifications and experiences are reviewed and approved by the Ministry
- We focus on career planning and job placement. Our Career Services consultants will assist students with their resumes, interviewing skills, networking and how to tap into hidden job market
- We focus on our students individual academic needs and do our best to guide them in the right direction

Contact Information

Synergy Business College
370 Deerhide Crescent
Toronto, Ontario, Canada, M9M 2Y6
Tel: (416) 445-7773 Fax: (416) 445-8884
Email: info@synergycollege.com
Web: www.synergycollege.com

Diploma Programs (Post-graduate and Post-secondary)

Synergy's diploma programs are designed specifically to help students succeed in today's job market. They are developed with the help of industry leaders and taught by faculty who has been in the trenches. The diploma programs at Synergy College are designed to take students to a level where they have enough skills to start working in their chosen field. Our diploma programs are updated on a regular basis to keep pace with new technologies, market demand and industry-wide trends.

We provide the training and guidance to set the students on their way to a better career. Different in some respects from the community college route, with Synergy Business College, students will find an intensive learning experience in a compacted period of time. The facilities are designed to provide an optimal educational environment. We have a winning combination of expert instructors and hands on learning experience.

Registration Information

You can register your program of choice for fall, winter, spring or summer. Our application form is available online at www.synergycollege.com. Please refer to the admission criteria below for our post-graduate and graduate programs:

Diploma Programs	ELIGIBILITY CRITERIA AND DOCUMENTS REQUIRED						Total Fees
	Duration (months)	High School Diploma or equivalent	College Diploma or University Degree	Proficiency in English - attach TOEFL or IELTS score sheet (if any)	Resume and work experience prove (if applying for scholarship)	Translated proof of higher academic levels (college diploma/Degree etc.)	
POST GRADUATE							
Business Management	12	◆	◆	◆	◆	◆	\$14,550.00
Finance Management	12	◆	◆	◆	◆	◆	\$10,750.00
Human Resources Management	12	◆	◆	◆	◆	◆	\$10,750.00
International Business Law	12	◆	◆	◆	◆	◆	\$16,500.00
Network Engineering	12	◆	◆	◆	◆	◆	\$10,750.00
Software Engineering	12	◆	◆	◆	◆	◆	\$10,750.00
Wireless Networking	12	◆	◆	◆	◆	◆	\$10,750.00
POST- SECONDARY							
Marketing Management (Post-Secondary)	70W	◆		◆		◆	\$14,500.00
Information Technology (Post-Secondary)	61 W	◆		◆		◆	\$14,500.00

The applicant must provide photocopied proof of the higher academic level (certificates, diploma, or degree as well as their academic transcript. All academic documents must be in English.)

DIPLOMA IN SOFTWARE ENGINEERING (POST-GRADUATE)

Duration: 1 year

Tuition Fee: \$10,750.00

Teaching Method: Instructor-led and Practical

Synopsis:

The Software Engineering program at Synergy Business College was created to develop technologically savvy students who are well-versed in a range of computer technology. Since technology changes so quickly, it is even more important to grasp the fundamental concepts and theories behind the software and hardware and to communicate your ideas easily within the business world, while working closely in teams to tackle technical projects. This program focuses on programming concepts, computer systems, hardware elements and operating systems. It includes design, testing, implementation and maintenance.



Modules:

- Technical Writing
- Microsoft Access
- Introduction to Operating Systems
- Designing Website with HTML
- XML Design and Implementation
- Visual Basics
- Object Oriented Programming in C++
- Java Programming
- Advanced Java
- Installing, Configuring & Administrating Microsoft SQL Server 2000 Enterprise Edition
- Designing and Implementing Databases with Microsoft SQL Server 2000 Enterprise Edition
- Sun Solaris UNIX Administration I
- Sun Solaris UNIX Administration II

Outcome:

- Design software programming applications, using languages such as C/C++, SQL, Visual Basic, MS SQL Server 2000, HTML, DHTML, JavaScript, and Microsoft Access.
- Design codes, test and debug complex software programs.
- Create technical documents and developing Web Services
- Design and understand database architecture (SQL or Access), Platforms (MS Windows, Java/J2EE), object oriented analysis and design, experience with business process modeling
- Analyzes technical data, designs, or preliminary specifications
- Design, develop and test systems by conferring with colleagues
- Object Oriented design and development, Visual C++ programming, Visual Basic Programming, SQL

DIPLOMA IN NETWORK ENGINEERING (POST-GRADUATE)

Duration: 1 year

Tuition Fee: \$10,750.00

Teaching Method: Instructor-led and Practical

Synopsis of Program:

If you require skills in problem-solving, team work and communications, in addition to the basic background in developing, installing, configuring, operating, and managing networks, this program is for you. You will become familiar with the concepts behind databases, the servers, software and programming languages that are needed to keep the information highway smoothly running.



Modules:

- Technical Writing
- Computer Assembly and troubleshooting
- Installing, Configuring, and Administering Microsoft Windows XP Professional
- Managing and Maintaining a Microsoft Windows Server 2003 Environment
- Implementing, Managing, and Maintaining a Microsoft Windows Server 2003 Network Infrastructure
- Planning and Maintaining a Microsoft Windows Server 2003 Network Infrastructure
- Planning, Implementing, and Maintaining a Microsoft Windows Server 2003 Active Directory infrastructure
- Designing Security for a Microsoft Windows Server 2003 Network
- Designing a Microsoft Windows Server 2003 Active Directory and Network Infrastructure
- Installing, Configuring, and Administering Microsoft SQL Server 2000 Enterprise Edition
- Designing and Implementing Database with Microsoft SQL Server 2000 Enterprise Edition
- Inter-Network Connectivity Using CISCO Routers
- Sun Solaris UNIX Administration I
- Sun Solaris UNIX Administration II

Outcome:

- Automate computer systems and capabilities, including hardware and software.
- Script and maintain user accounts
- Monitor, troubleshoot, administer and tune operating system and hardware
- Thorough knowledge of computer equipment and related software packages.
- Ability to administer and manage computer operating systems
- Knowledge of programs and workflow as it relates to data processing needs.
- Thorough knowledge of system security administration
- Through knowledge in performing system management activities including tape backup management, disk storage
- Set up print queues, network shares, application installation points and any other requested network access while ensuring security issues are continually met
- Install hardware and software
- Perform network administration duties
- Provide technical support to users and their peers

DIPLOMA IN WIRELESS NETWORKING (POST-GRADUATE)

Duration: 1 year

Tuition Fee: \$10,750.00

Teaching Method: Instructor-led and Practical

Synopsis of Program:

Increased uses of laptop computers within the enterprise, and increase in worker mobility have fuelled the demand for wireless networks. Up until recently, wireless technology was a patchwork of incompatible systems from a variety of vendors. The technology was slow, expensive and reserved for mobile situations or hostile environments where cabling was impractical or impossible. With the maturing of industry standards and the deployment of lightweight wireless networking hardware across a broad market section, wireless technology has come of age.



Modules:

- Wireless Communications: Principles & Practice
- Wireless Network Administration
- Network Administration I
- Network Administration II
- Broad Band Fixed Wireless Networks
- Installing, Troubleshooting & Repairing Wireless Networks
- Voice over IP Technology
- Mobile and Wireless Design Essentials
- Project

Outcome:

- Identify some of the different uses for spread spectrum technologies
- Identify and apply the concepts which make up the functionality of spread spectrum technology
- Identify and apply the processes involved in authentication and association
- Recognize the concepts associated with wireless LAN service sets.
- Specify the modes of operation involved in the movement of data traffic across wireless LANs.
- Identify the use of wireless LAN accessories and explain how to install, configure and manage them.
- Identify, understand, correct or compensate wireless LAN implementation challenges.
- Identify the necessary equipment involved in performing a site survey
- Identify and understand site survey reporting procedures
- Identify the appropriate security solution for wireless LAN
- Identify how and where security precautions are used to secure a wireless LAN.
- Understand the roles of organizations in providing direction and accountability within the wireless LAN industry.

DIPLOMA IN BUSINESS MANAGEMENT (POST-GRADUATE)

Duration: 1 year

Tuition Fee: \$14,550.00

Teaching Method: Instructor-led and Practical

Synopsis of Program:

The Post-Graduate Diploma in Business Management offers an in-depth understanding of most relevant aspects of business management and administration. You will acquire skills that will allow you to work in companies and organizations of every size and description. As a graduate of the Business Management program, you will find opportunities in finance, banking, marketing, personnel accounting, human resources and general management.

Modules:

- Business Applications
- Frameworks of Financial Accounting
- Introduction to Management Accounting
- Foundations of Financial Management
- Statistics for Business
- Management Theory and Practice
- Managerial Communications
- Marketing Policies
- Managerial Accounting
- Managerial Economics
- Financial Management

Outcome:

- Overall business strategy
- Thorough knowledge of Accounting Principles and Practices.
- Thorough knowledge of budget preparation principles and procedures.
- Considerable knowledge administrative principles and practices.
- Working knowledge of purchasing practices and procedure, particularly as applies to competitive bidding and-or contract procedures.
- Working knowledge of computerized financial management information systems.
- Working knowledge of basic contract requirements.
- Ability to prepare a variety of complex financial documents and reports
- Ability to analyze programs and forecast their financial impacts
- Personnel and labour relation strategies: policies, programs and procedures
- Staffing, total compensation, training and career development, employee assistance, employment equality and affirmative action program

DIPLOMA IN FINANCE MANAGEMENT (POST-GRADUATE)

Duration: 1 year

Tuition Fee: \$10,750.00

Teaching Method: Instructor-led and Practical

Synopsis of Program:

The Diploma in Finance Management offers an in-depth understanding of financial and management accounting. It is designed for those who need to analyze and use this information in decision-making and analysis. The course includes modules of the three functional areas of management: personnel, production, and finance. Topics covered include: - Managing for Productivity, Management Accounting, Information Management, Budgeting and Forecasting and Financial Planning.



Modules

- Management for Productivity
- Accounting for Managers
- Business Law
- Information Management
- Project Management and Operation Research
- Statistic for Management
- Financial Management
- Financial Planning
- Project and Seminar

Outcome of this program includes:

- Evaluate financial risk, prepare financial forecasts, financing scenarios and other documents concerning capital management and write reports and recommendations
- Plan short and long term cash flows and assess financial performance
- Analyze investment projects
- Advise on and participate in the financial aspects of contracts and calls for tender
- Follow up on financing projects with financial backers
- Develop, implement and use tools for managing and analyzing financial portfolios.
- Prepare a regular risk profile for debt portfolios
- Assist in preparing operating and investment budgets
- Collect financial and investment information about companies, stocks, bonds and other investments using daily stock and bond reports, economic forecasts, trading volumes, financial periodicals, securities manuals, company financial statements and other financials reports and publications
- Examine and analyze financial and investment information collected, including profiles of companies, stock and bond prices, yields and future trends and other investment information
- Provide investment advice and recommendations to clients, senior company officials, pension fund managers, securities agents and associates
- Prepare company, industry and economic outlooks, analytical reports, briefing notes and correspondence

DIPLOMA IN HUMAN RESOURCES MANAGEMENT (POST-GRADUATE)

Duration: 1 year

Tuition Fee: \$10,750.00

Teaching Method: Instructor-led and Practical

Synopsis of Program:

From competitive job markets to ever-increasing diversity in the workplace, human resource managers have never faced more challenges to effectively attract, develop, and retain employees. This diploma program is designed to help human resource professionals develop a thorough understanding of the behavioral and management theories critical to mastering fundamental competencies in the field and apply them to work settings.



Modules:

- Principles of Management
- Statistics for Management
- Accounting for Management
- Information Management
- Project Management and Operation Research
- Human Resources Management Fundamentals
- Social Processes and Behavior
- Human Resources Development
- Human Resources Planning
- Project

Outcome of this program includes:

- Personnel and labour relation strategies including policies, programs and procedures to address an organization's human resources requirements
- How to negotiate collective agreements either on behalf of employers or employees
- Human resource information and related records
- Occupational classification, job descriptions, salary scales and competency appraisal measures and systems
- Staffing, total compensation, training and career development, employee assistance, employment equality and affirmative action program
- Interpretation of personnel policies compensation and benefits programs and collective agreements.

DIPLOMA IN INTERNATIONAL BUSINESS LAW (POST-GRADUATE)

Duration: 2 Years

Tuition Fee: \$16,500.00

Teaching Method: Instructor-led and Practical

Synopsis of Program:

This program describes the most important international organizations, from the Bank of International Settlements to the World Trade Organization. It also examines the important ethical issues of our times such as:

- The cultural clash of civilizations
- The debate over world climate change and the Kyoto Protocol
- The regulation of genetically modified foods
- The illegal movement of money
- The human rights of workers
- Third world challenges to intellectual property
- The tax advantages of offshore reincorporation
- The pros and cons of globalization
- Formation of corporations

*** EXEMPTED FROM REGISTRATION**



Modules:

- International and Comparative law
- Source and Scope of International Law
- International intergovernmental and Nongovernmental Organizations
- Dispute Settlement
- Introduction to Business Organizations
- Agency: Relationship with Third Parties
- Nature, Formation, Operation and Dissolution of General Partnerships
- Limited Partnerships and Limited Liability Companies
- Corporations: Nature, Formation, Financial, Taxation and Management Structure
- Corporations: Fundamental Changes
- Security Regulation
- Multinational Enterprises
- Money and Banking
- Trade in goods
- Services, labor and transportation
- Intellectual property

Outcome of this program includes:

- Define international law and how it is made and its sources
- Describe the history and evolution of International Trade Law
- Describe the operations of World Trade Organization(WTO)
- Describe the General Agreement on Trade in Services (GATS)
- Describe how disputes are settled diplomatically
- Describe jurisdiction of international tribunals and national courts
- Explain how International Labor Law is created and enforced and the regulations that apply to foreign workers
- Describe the rules that govern the international transport
- Describe how security regulations are enforced internationally
- Describe the operations and explain the currency exchange controls of International Monetary Fund and how IMF supports its members currencies
- Describe the role of development banks and national monetary systems

DIPLOMA IN INFORMATION TECHNOLOGY (POST-SECONDARY)

Duration: 70 weeks

Tuition Fee: \$14,500.00 per year

Teaching Method: Instructor-led and Practical

Synopsis of Program:

The Information Technology diploma program at Synergy Business College focuses on the fundamentals of programming concepts, computer systems, hardware elements and operating systems. Since technology changes so quickly, it is even more important to grasp the fundamental concepts and theories behind the software and hardware and to communicate your ideas easily within the business world, while working closely in teams to tackle technical projects.

You will graduate with a blend of skills in:

- Application Development
- Database Programming
- Technical Support



Outcome of this program includes:

- Modules:**
- MS Excel Level I and II
 - Technical Writing including MS Word Level I and II
 - Computer Assembly & Troubleshooting
 - Installing, Configuring, & Administering Microsoft Windows XP Professional
 - Managing and Maintaining a Microsoft Windows Server 2003 Environment
 - UNIX Administration I
 - UNIX Administration II
 - Microsoft Access
 - Designing Website with HTML
 - Visual Basic
 - Object Oriented Programming in C++
 - Java Programming
 - Installing, Configuring, & Administering Microsoft SQL Server 2000 Enterprise Edition
 - Designing and Implementing Databases with Microsoft SQL Server 2000 Enterprise Edition
- Working knowledge of quality control techniques and procedures as they relate to computer operations.
 - Ability to configure computers and printers
 - Awareness of computer security practices and procedures.
 - Working knowledge of computer programming principles and techniques.
 - Ability to analyze problems and recommend effective solutions, particularly as they relate to the computer field.
 - Ability to create user instructions and documentation
 - Ability to learn and to apply supervisory principles and practices.
 - Ability to establish and maintain effective working relationships.
 - Ability to coordinate user and operator needs into an effective functioning system.
 - Ability to plan, assigns, supervise, and review the work of subordinates.
 - Design websites
 - Develop programs using various languages
 - Ability to convert user specifications and requirements into a successful data processing application.

DIPLOMA IN MARKETING MANAGEMENT (POST-SECONDARY)

Duration: 70 weeks

Tuition Fee: \$14,500.00 per year

Teaching Method: Instructor-led and Practical

Synopsis of Program:

Marketing professionals must be prepared for a diverse set of challenges from understanding the needs of the customer to managing sales and distribution operations. Because of its broad scope, marketing can also serve as a foundation from which to build a successful career in product development or general business management. Upon completion, students will be able demonstrate the management, interpersonal, and professional thinking skills needed to impact organizational effectiveness at all levels of their organizations.



Modules:

- Computer Applications
- MS Word Beginners
- Ms Word Intermediate
- MS Excel Beginners
- MS Excel Intermediate
- MS PowerPoint Beginners\
- MS PowerPoint Advanced
- Principles of Management
- Statistics for Management
- Accounting for Management
- Information Management
- Project Management and Operation Research
- Marketing Management Fundamentals
- Consumer Behavior and Marketing Research
- Product and Advertisement Marketing
- International Marketing
- Project

Outcome of this program includes:

- Plan, direct and evaluate the activities of sales departments in commercial, industrial, wholesale and other non-retail establishments
- Establish distribution networks for products and services, initiate market research studies and analyze their findings, assist in product development, direct and evaluate the marketing strategies of establishments
- Direct and evaluate the activities of firms and departments that develop and implement advertising campaigns to promote the sales of products and services
- Direct and evaluate establishments and departments that develop and implement communication strategies and information programs, publicize activities and events, and maintain media relations on behalf of businesses, governments and other organizations
- Plan, organize, direct, control and evaluate the design, development and maintenance of internet and intranet sites to manage an organization's internet presence including public relations, communications and commercial activities

FACTS

Canada

Canada is the country where your dreams of a better life can become a reality. Diversity is the fabric of Canadian society. It shapes Canada's cultural landscape. Canada is one of the few nations in the world whose people have been held by most countries in high esteem. Most consider Canada a peaceful, compassionate and generous nation. For the past seven years, the United Nations has rated Canada the top country in the world for overall quality of life. Thanks to its wonderful health care and education system, generous social security programs, safe and clean environment, Canadians have been enjoying a comfortable standard of living and high life expectancy.

Ontario

Ontario is one of the ten provinces and three territories that make up Canada. The province of Ontario is located in the central portion of Canada and is one of the country's richest provinces, in terms of both culture and resources. Ontario boasts some of the best scenery in Canada. In Ontario alone, there are close to 250,000 lakes! Ontario is a great place to live! Students from other countries find our province to be safe, friendly and economical. Our educational system is one of the best in the world, and for international students, one of the most reasonably priced.

Toronto

Toronto, with a population of four million, is Canada's largest city. Toronto is a centre of history, culture, art and science. Truly a cosmopolitan city, Toronto reflects Canada's rich multicultural heritage. Whether it is along the bustling Chinatown streets or on a stroll through little-Italy or Greektown, with a strong presence of Portuguese, Korean and Indian cultures, Toronto is a place where the world's sights, sounds and tastes come together.

Many Canadian companies have their head offices in Toronto. The country's premier stock exchange, the Toronto Stock Exchange, is here. Toronto is the heart of the nation's commercial, financial, industrial, and cultural life, and is one of the world's most livable urban centres.

Toronto is served by an extensive transportation infrastructure. The public transit system, operated by the Toronto Transit Commission (TTC) is clean, safe, efficient, and widely rated among the world's best. The TTC has a network of more than 4,000 miles of bus, streetcar, subway and light rapid transit routes, all in one integrated system. Ninety percent of Toronto's residents live within 300 meters of public transit routes, and the system handles about 450 million passengers a year - from all economic groups.

Toronto is one of the most advanced telecommunications centres in North America. In the field of electronic data interchange, a key technology in financial services, it is very likely the most advanced in the world. This is due to a business telecommunications system which is 100% fibre optic. Toronto is the first North American city to offer this facility.

Toronto is a remarkably safe and clean city in a remarkably safe and clean country. Even though Toronto is Canada's largest city, it is sixth in the level of violent crimes, with a lower crime rate than both of Canada's other large cities - Vancouver and Montreal. The Greater Toronto Area traditionally has had remarkably lower crime rates than all large U.S. cities, therefore making it the best city to live in and study!!!